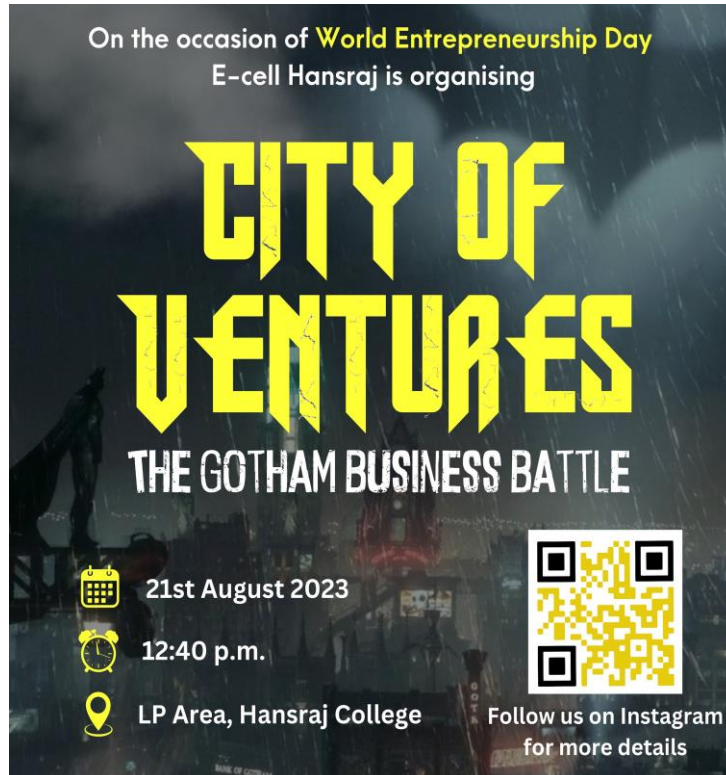


Report on
WORLD ENTREPRENEURSHIP DAY
21 AUGUST 2023

Poster of the Event



On this noteworthy occasion of **World Entrepreneurship Day**, The Entrepreneurial Cell, Hansraj College organised an exciting **Business Battle** for the freshers to bring out the hidden entrepreneurial spirit in them. The event celebrated Entrepreneurship as a driver of transformation, ingenuity and an inspiration for vision.



The event was held in the LP area on the 21st of August around 12:40 p.m. and was named ‘**CITY OF VENTURES - The Gotham Business Battle**’. Gotham City is the ultimate city of criminal and lawless businesses. Stepping into this murky underground world of startups, participants were to use their business acumen to grow their corpus as they marched forward. The Game consisted of 3 rounds out of which the first two were business simulation battles and the last round comprised an Entrepreneurial Quiz. The event saw a crowd of 100+ freshers eager to explore their innate vision and intelligence.

The event highlighted the importance of fostering an environment that encourages creativity, risk-taking, and business development. It appreciated the startup spirit of envisioning innovative ideas and turning them into successful businesses, creating jobs, driving artistry, and contributing to economic growth. Freshers also got to know about the **Mahatma Hansraj Centre for Innovation Incubation and Entrepreneurship(MHCIIE)** and how it promotes the startup culture.



Participants/Attendance

1. Samast Dhingra
2. Vani Gulhati
3. Vasu Jain
4. Navya Kansal
5. Vaishnavi Singh
6. Vibhor Sharma
7. Ipsa Arya
8. Jatin Dhingra
9. Rohan Gogia
10. Vaibhav Jain
11. Abhay Aggarwal
12. Aditya Yadav
13. Arth Jain
14. Hiral Arora
15. Arnav Poddar
16. Most of the first year students